

# **IMPACT MISSIONARY MOVEMENT**

**ACTION PLAN 2017/18**

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## **IMPACT MISSIONARY MOVEMENT ACTION PLAN 2017/18**

### **Evangelism Strategy**

The strategy crafted to reach baptism target of 1850 souls in the next year is three dimensional; through total member involvement, Full time support and accelerated mission initiative programs. Total member involvement will involve all members to being to Christ.

### **Training Strategy**

The training and spirituality focus in this action plan, will focus on increasing membership to 800 by end of year through chapter startups, Total member involvement and through aggressive and professional publicity and organisation of programs. It will also involve the development of training materials and training leaders as trainer of members. The training materials are to be digitalised as well to enable wider and more flexible training coverage. The training will also focus on development of training centre that will empower young people.

### **Publicity Strategy**

Publicity will innovatively use total member involvement, publicity materials and tools, technological platforms and development of effective and robust communication systems that will be used to recruit and enroll members and to share the gospel.

### **Fundraising Strategy**

Fundraising strategy will also focus on increasing collection base through total member involvement across the various chapters that will be started in the country and across the sub-region. For the mid term and long term the movement plans on investing in various projects to raise funds. The other strategy will also be to network globally with cooperating partners.

### **Administration Strategy**

The key administrative strategy is to decentralise the operations of the movement were the national office oversees the movements heavy administrative responsibilities and becomes key policy formulation and research structure. The employment of full time secretariate will also facilitate in supporting the expansion strategy of the movement. The Organisation is also putting in place strategic plan, policy documents, systems in place and committees such strategic planning committee and the Policy Formulation, monitoring and review committee will add administrative value to support expansion.

### **Overall Strategy**

The overall strategy is really heavily focused on human resource. Mobilisation of human resource, development and training of human resource to support the expansion. It is manpower filled, with the holy spirit that will bring be used by God to reach the dying world, that will; bring others, train others, publicise and fundraise for the movements needs. The Development of systems will also be crucial in the running of a movement especially with the envisaged unprecedented growth.



## IMPACT MISSIONARY MOVEMENT

ACTION PLAN 2017/18

PERIOD: FEBRUARY 2017-31 JANUARY 2018

### DEPARTMENT

#### EVANGELISM

##### Evangelism Projects (Activities)

	NO. OF SCHEDULED ACTIVITIES FOR EACH STRUCTURE					Budget Est
	National	Lusaka	Midlands	Namibia	Total	
National organised Mission '4 in 1'	1				4	160,000
Rural Missions-Unentered		3	3	2	8	144,000
Rural follow up		2	2		4	52,000
Rural Areas-Support		-	1		1	12,000
Urban Missions 'Unreached People groups'		1	1	1	3	60,000
Urban Missions Support		3	1	1	5	75,000
Community Service initiatives		1	1	1	3	15,000
Medical Health Expo's/Activities		1	1	1	3	15,000
	1	11	10	6	31	533,000

##### Bible Workers deployment

International Missions 'deployment'	8	-	-	-	8	96,000
Bible School	4				4	75,500
Urban Deployment of full time bible workers	-	1	1	1	3	78,000
Rural Deployment of full time 1 year pioneers		3	3	1	7	50,400
	12	4	4	2	22	299,900

##### Total Member Involvement

Members engaged Representing 25% of membership Chapter Start ups "3)	12	50	50	30	142	7,100
	12				12	60,000
	24	50	50	30	154	67,100
	<b>Total</b>				<b>207</b>	<b>900,000</b>

##### Baptism targets

Rural Missions	250	120	120	80	570
Urban Missions	-	170	60	60	290
Bible school	160				160
International Mission	96				96
Total Member Involvement	48	200	200	120	568
New chapters "3"	120				120
	554	490	380	260	1,804

##### Percentage of focus by effort

	Activity %	Baptism %	Expenditure %
International	4%	5%	11%
Rural	10%	32%	29%
Urban	5%	25%	32%
TMI	69%	31%	1%
New Chapters "3"	6%	7%	7%
Other	7%	0%	21%
	<b>100%</b>	<b>100%</b>	<b>100%</b>

**IMPACT MISSIONARY MOVEMENT  
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**DEPARTMENT  
TRAINING**

**MOBILISATION OF HUMAN RESOURCE**

	National	Lusaka	Midlands	Namibia	Total	Budget Est
International Missions	22				22	2,000
Rural Missions short term	100	100	100	1	301	1,200
Rural Missions Bible workers		3	3	1	7	1,500
Urban short term Missions		60	30	30	120	1,200
Urban Missions Bible workers		1	1	1	3	1,200
Bible School	4				4	3,000
<b>Total</b>	<b>126</b>	<b>164</b>	<b>134</b>	<b>33</b>	<b>457</b>	<b>10,100</b>

**CHAPTER START UPS**

	Copperbelt	Southern	Eastern			
Starup ups				-	3	4,200

**TOTAL MEMBER INVOLVEMENT**

Existing Structures	48	200	200	120	568	3,000
New Start ups				120	120	1,000
Fellowship Sabbaths & Quarterly Training	4	2,000	2,000	2,000		32,000
Trainings for Leaders	4				4	6,000
Training Manuals & Other Materials						15,000
<b>Total</b>	<b>308</b>	<b>2,528</b>	<b>2,468</b>	<b>2,306</b>	<b>1,609</b>	<b>61,200</b>

Total

**71,300**

**TREASURY ACTIVITY SUMMARY BUDGET**

**DEPARTMENT  
TRAINING**

	National	Lusaka	Midlands	Namibia	Other	Budget Est	% of Exp
MISSIONS	331,500	213,200	213,200	60,000	67,100	885,000	82%
TRAINING & SPIRITUALITY	47,000	6,000	6,000	6,000	3,300	68,300	6%
PUBLICITY & NETWORKING	42,000	3,600	3,600		1,200	50,400	5%
PLANNING AND PROGRAMING	8,000				-	8,000	1%
ADMINISTRATION	37,300	12,000	12,000	12,000	-	73,300	7%
<b>TOTAL</b>	<b>465,800</b>	<b>234,800</b>	<b>234,800</b>	<b>78,000</b>	<b>71,600</b>	<b>1,085,000</b>	<b>100%</b>